

NEWS RELEASE

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RiverHeath development to feature outdoor ice skating rink

Facility being designed by 2-time national champion Lucinda Ruh

APPLETON (April 1, 2008) — An outdoor ice-skating rink and plaza is the latest addition to the site plan for the RiverHeath development along the Fox River in downtown Appleton.

Mark Geall of Tanesay Development, the company building RiverHeath, has partnered with two-time national figure skating champion Lucinda Ruh to design and build a skating rink, which will have a refrigerated ice system embedded in cement to form the base. The rink is expected to be open from late October through March and will feature restaurants overlooking both the rink and the Fox River. During the summer, the space will become a plaza for tables at the adjoining restaurants.

The plaza will also have a warming hut where skates can be rented during the winter and where bikes, kayaks and canoes can be rented during the warmer months.

“Lucinda’s design brings a great deal of energy to this project. We know that RiverHeath will be a draw in the summer with the beautiful waterfront, but we were looking for something that would focus the winter activity,” Geall said. “Lucinda has given us a blend of Rockefeller Plaza, Millennium Park in Chicago, and of course, Appleton’s Fox Riverfront. We cannot wait for it to open to welcome the community to this special place.”

Construction on the rink and plaza area will begin this summer and it should be open by November 2009. Ruh’s design has its roots in her long and successful skating career. Ruh is widely regarded as the best spinner in the world. She holds the Guinness World Record for longest spin and was twice named the Most Influential Skater in the World by *International Figure Skating Magazine*, reflecting the impact she has had on skating through her innovative spins. Over the course of competing in eight World

Championships, Ruh introduced 20 new spin positions that still bear her name. Ruh's design reflects the most charming aspects of different rinks from her many travels.

“When I got the call to be part of this wonderful project, I was so excited and thrilled. This is an incredible opportunity and great honor for me to share my experience, design aesthetic and expertise to give Appleton that special something to enjoy,” Ruh said. “The design will be like no other and will bring the people of Appleton together to share special memories and you never know, it could be the start of a future Olympic Champion.”

As part of the skating rink announcement, Ruh came to Appleton where she met up with local skating groups to provide some coaching tips. Judi Harvey, a figure skating coach with the Greater Green Bay Figure Skating Club/Valley Figure Skating Club, said she is excited about the addition of an outdoor skating rink to Appleton. Right now, the only outdoor skating areas are in Appleton city parks.

“The Appleton community is fortunate to have the opportunity to enhance their health and recreation with the addition of the RiverHeath outdoor skating rink,” Harvey said. “Skating has always been a popular winter sport in Wisconsin, but many enthusiasts are forced to participate in the indoor arena only. This rink will be a great way to get in a quality skating workout for the body with the bonus of the beauty of nature for the mind and spirit.”

The rink will have many uses: figure skating lessons and competitions, public skating, youth and adult hockey league play, broomball leagues, and even box lacrosse in the summer.

RiverHeath is a multi-use development featuring residential, retail and community space and is part of the U.S. Green Building Council's nationwide pilot program, LEED ND, or Neighborhood Development. The Oscar J. Boldt Construction Company, the project's general contractor, will work with Tanesay Development to construct the first net-zero neighborhood in the region. To achieve “net zero energy” performance, annual building energy demand is matched by the output of clean, renewable energy systems on-site.

In addition to one- and two-bedroom condos, RiverHeath will include 20,000 square feet of retail and office space. So far, Geall said that 75 percent of that space is already

spoken for with two restaurants, a photography studio, coffee shop and several offices. For more information on RiverHeath, please visit www.RiverHeath.com or the sales office located inside Trolley Square in Appleton.

Tanesay Development is a privately-held company that brings new life to old neighborhoods. For more information, visit www.Tanesay.com.

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