



# RiverHeath News

Appleton, Wisconsin USA  
[www.RiverHeath.com](http://www.RiverHeath.com)

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*Thanks for  
joining us...*

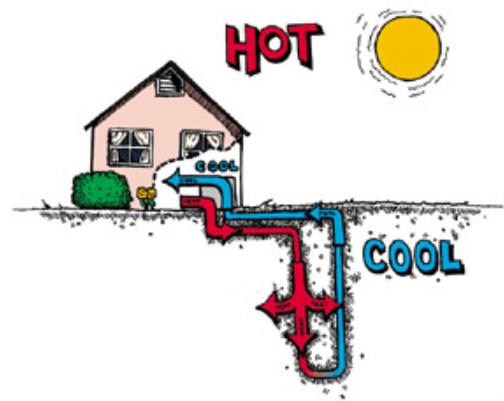
It was standing  
room only at  
the Lawrence  
University  
event!

Please see the  
RiverHeath  
website for  
design pics.

## What is geo-thermal exchange?

Geothermal exchange systems take advantage of the relatively stable temperature of the earth to lower heating and cooling costs. The technology is surprisingly simple. When it's cool in the winter, the system pulls warmth from the ground to provide radiant floor heat and hot water. When it's hot in the summer, the system reverses and sends the heat from the home down into the loop to be cooled.

According to the Department of Energy and the US Environmental Protection Agency, geothermal exchange systems are the most environmentally friendly way to heat and cool your home. The systems do not burn fossil fuels, and people can save between 35 to 70% on utility costs compared to



conventional systems. That translates not only into lower costs, but also higher resale values for homes.

We're looking into a geothermal exchange system for RiverHeath. With a system that is invisible, silent, and low maintenance, residents can count on lower utility bills throughout the year.



Pullmans is located at 619 S. Old Oneida, below the Oneida Street bridge, and just down the hill from the Between the Locks building.

## Sales Office to Open January 2008

The RiverHeath sales office will open in late January 2008 at Trolley Square, just down the hall from Pullmans restaurant. Stop by and browse photographs from the former paper operations on site or turn of the century maps of the area. You'll also be able to see architect Engberg Anderson's designs, floor plans, and a life-size model of the whole project. All right, we won't be able to fit a life-size model into the office, but we will have a smaller model, and you can close your eyes and imagine. You will also be able to choose between different kinds of granite for your new kitchen and bathroom countertops, various hardwood or other flooring options, and stainless steel appliances. Now come the difficult decisions: do you want your view to be north down the river, south up the river, or to be able to walk onto the green roof or be higher up? We are standing by to help you through this tough time.

*Did someone forward this to you? Not on the Interest List? Add yourself to the List at [www.RiverHeath.com](http://www.RiverHeath.com) and watch the website for continuing updates.*