

# NEWS RELEASE

## For Immediate Release

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## **Tanesay Announces RiverHeath Development Team**

APPLETON (January 24, 2008) — The RiverHeath development along the Fox River in downtown Appleton has taken a significant step forward with the naming of Oscar J. Boldt Construction as general contractor along with the opening of its sales office in Trolley Square. Kris Oates, a local real estate consultant, has been tapped to head the sales office and serve as community director for the RiverHeath development.

“We are thrilled to have such experienced partners,” said Mark Geall of Tanesay. “Boldt is the best in the business and has a proven track record of delivering beautiful, sustainable projects in the Fox Valley and beyond. Kris Oates has over 15 years experience marketing new homes in the Fox Valley and founded her own brokerage office several years ago. We are fortunate to have found someone with such in-depth knowledge of the area.”

The Boldt Company, named the Midwest’s Top Contractor in 2007 by *Midwest Construction* magazine, is among the top 100 construction firms in the nation and is a national leader in sustainable construction.

Boldt built the greenest building in the world, the Aldo Leopold Legacy Center located in Baraboo, Wisconsin. The building received a LEED Platinum ranking from the U.S. Green Building Council this past fall. The building is net-zero in energy consumption and is carbon neutral. To achieve “net zero energy” performance, annual building energy demand is matched by the output of clean, renewable energy systems on site. The Center will produce approximately 115 percent of annual building energy needs.

The RiverHeath Development will be constructed according to LEED green guidelines and Boldt will work with the developer to construct the first net-zero neighborhood in the region.

Boldt also built LEED certified projects for St. Elizabeth’s Hospital in Appleton, the Greenville Clinic, and used sustainable elements in the construction of Lawrence University’s Heitt Hall.

“We are very excited to be involved in this project. It demonstrates many of the philosophies of new urbanism that are sensitive to the environment and sustainable. This project provides a wonderful option for living in our community,” said Boldt CEO Tom Boldt.

Kris Oates, RiverHeath’s Community Director, has more than 15 years sales and marketing experience in the Fox Valley real estate market. She has worked with various firms, including Heritage Homes and Development, Providence Construction and others, introducing thousands of home buyers to new neighborhoods. She is also the current President of Valley Home Builders and has been on the Board of Directors for four years, serving in many capacities from governmental affairs to public relations. In May 2007, the group honored Oates with their Builder Member of the Year Award.

“RiverHeath is such a wonderful addition to the Fox Valley,” she said. “For years, clients have sought out well-appointed downtown waterfront carefree condo living. We now have it.”

With the completion of the development team, the sales center will open at Trolley Square at the end of the month. The website [www.RiverHeath.com](http://www.RiverHeath.com) provides detailed development information, and offers interested parties the opportunity to be included in special events, including the grand opening celebration.

Tanesay Development is a privately-held company that brings new life to old neighborhoods. For more information, visit [www.Tanesay.com](http://www.Tanesay.com).

The Boldt Company provides master planning, sustainable consulting, design management and construction solution services to customers in a variety of industrial, institutional, healthcare and commercial markets nationwide. Oscar J. Boldt Construction is one of Wisconsin's largest contractors and is among the top-ranked general contractors in the nation. Headquartered in Appleton, the company has 13 offices throughout the United States.

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